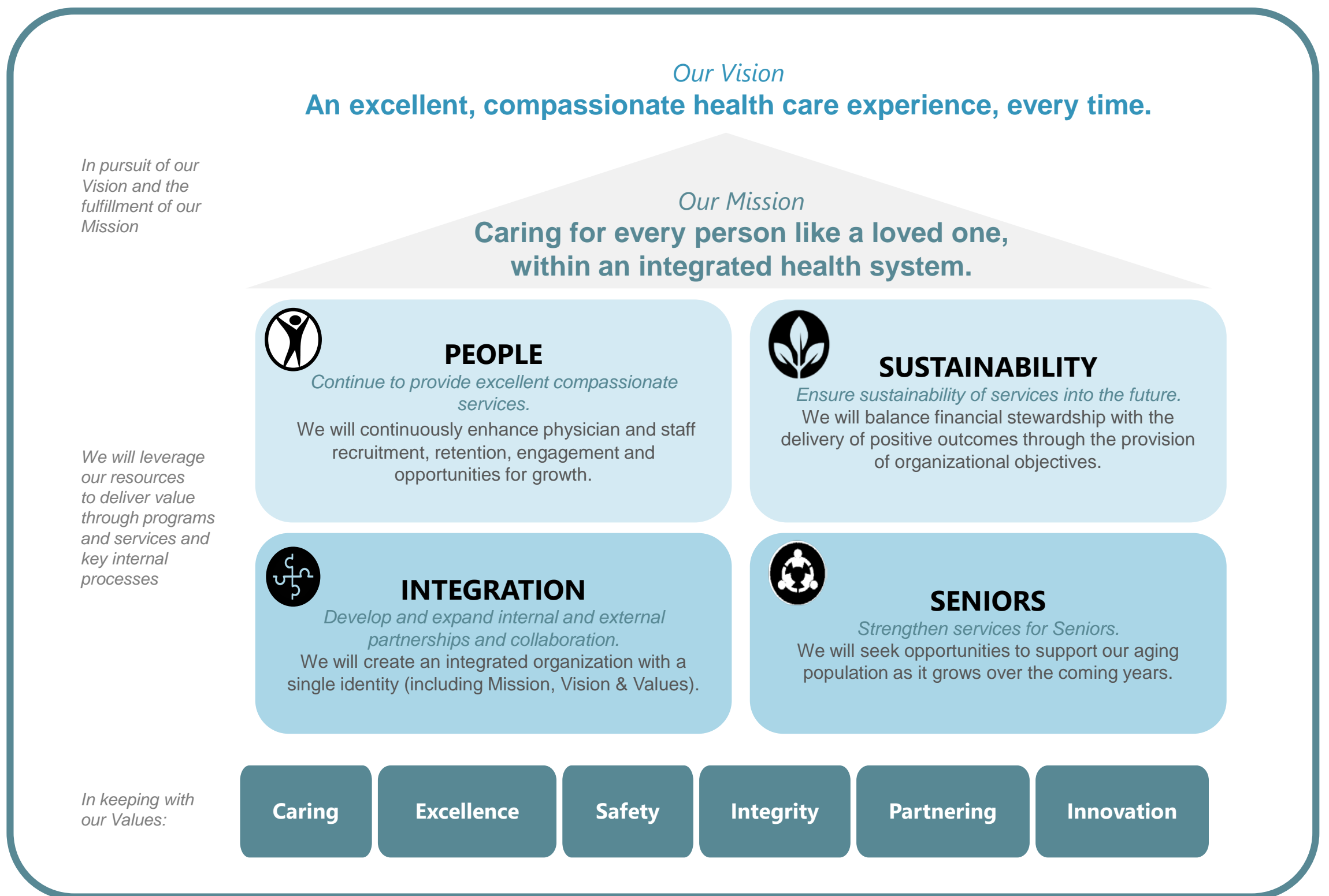


Deep River and District Hospital Four Seasons Lodge North Renfrew Family Health Team

OUR STRATEGIC PLAN 2018 - 2022

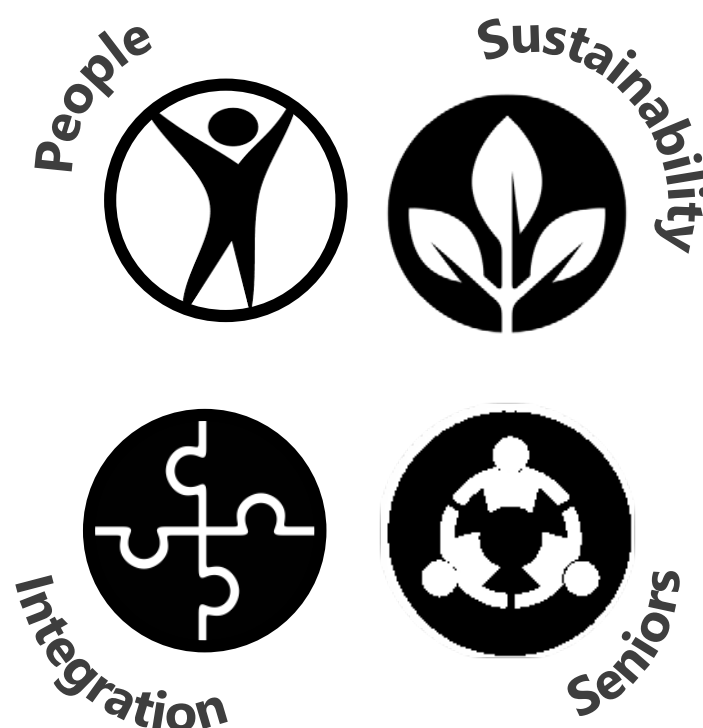
The figure below describes our strategic plan. Our values are our foundation, upon which the four key strategic priorities of People, Sustainability, Integration, and Seniors will help us achieve our Mission and pursue our Vision for the health system.



Deep River and District Hospital Four Seasons Lodge North Renfrew Family Health Team

OUR STRATEGIC PLAN 2018 - 2022

- Maintain a healthy and supportive work culture that will support improved employee engagement, retention and recruitment.
- Develop and implement a medical manpower plan.
- Work collaboratively with our volunteers and fundraisers to advance our joint agenda.



- Creation of a single Mission, Vision, Values and Brand across the spectrum of services for the Family Health Team, Hospital and Long-Term Care services.
- Develop strategic and operational levers that support organizational unity.
- Strengthen partnerships with referral hospitals and OTN to enhance availability and access to specialist services in our community.
- Strengthen partnerships with other community-based organizations such as Home and Community Care, Long-Term Care and the Primary Care community to ensure better coordination and integration for our community.

- Develop and operate within an effective balanced budget.
- Explore new and creative revenue opportunities.
- Ensure focus on quality embedded throughout the organization by undertaking various initiatives such as accreditation, updating policies etc.
- Develop a plan for capital and infrastructure resource requirements for the Hospital, Family Health Team and Long-Term Care services.
- In partnership with other providers, develop a strategy to strengthen and improve our focus on Seniors' Services with a particular emphasis on long-term care and more integrated community services.

The Process

The development of our strategic plan included consultation with patients, residents, employees, management, physicians, the Board of Directors and external partner organizations.

Surveys were completed by over 290 community members and 50 staff members. In addition, over 70 other individuals participated in either phone or face-to-face meetings to provide their input on a series of questions. The summation of this input was combined with analytical information.

The Board of Directors then reviewed and evaluated the results at a two-day planning retreat in June 2018. The outcome of this process is the 2018-2022 Strategic Plan, which provides us with a roadmap to ensure success into the future.

